

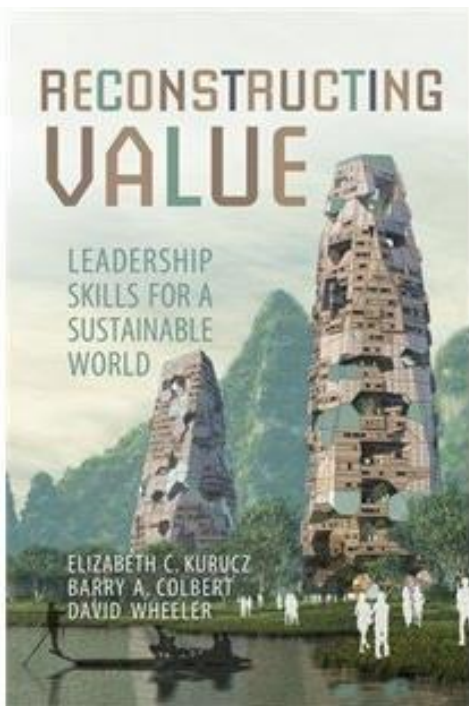
LECTURE BY DR. DAVID WHEELER PRESIDENT, CAPE BRETON UNIVERSITY

Dr. David Wheeler was installed as President and Vice-Chancellor of Cape Breton University in April 2013. His well respected leadership in matters of sustainability, entrepreneurship, management and energy conservation are being fully engaged at CBU as he embarks upon expanding the university's excellent reputation for student experience and community engagement.

David has published more than 80 articles and book chapters in a wide variety of academic journals, books, parliamentary inquiries and popular journals, and has delivered speeches to numerous conferences and events.



RECONSTRUCTING VALUE: A DIALOGUE ON SUSTAINABILITY AND LEADERSHIP



Re-aligning our systems of value creation to focus on societal well-being, embedded in a healthy environment, is the central contemporary challenge for businesses, governments, civil society organizations and academic institutions. In *Reconstructing Value: Leadership skills for a Sustainable World*, co-authors Elizabeth Kurucz, Barry Colbert and David Wheeler articulate a '4R's' process for *re-thinking, relating, responding* and *re-inventing* our ways of operating on the planet. Their book outlines some key design parameters and dozens of useful process questions to help promote generative dialogue to put us on a more sustainable path. In this session they will describe some of these basic parameters, and will engage the audience in dialogue about our possibilities going forward.

Barry Colbert

Associate Professor of Policy & Strategic Management and Director of the P&G Centre for Business & Sustainability in the School of Business and Economics at Wilfrid Laurier University



CO-AUTHORS



Elizabeth Kurucz

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THURSDAY, NOVEMBER 7, 2013
INFORMATION TECHNOLOGY BUILDING 137
2:30 – 3:30 PM
BOOK SIGNING TO FOLLOW LECTURE

